



# St.Nicks Alliance

Where Opportunity Grows



St. Nicks Alliance is a non-profit, non-sectarian community development corporation. It is tax exempt under Internal Revenue Code Section 501 (c) (3). All donations are tax deductible to the extent allowed by law.

For more information about St. Nicks Alliance and NABE 3.0 or to volunteer or donate to support our work in Northern Brooklyn, please visit our website at or contact us at

[www.stnicksalliance.org](http://www.stnicksalliance.org)

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Picture from the 2<sup>nd</sup> Annual North Brooklyn Touch A Truck in 2014 . The 3<sup>rd</sup> Annual Touch A Truck is October 3, 2015 and will benefit the BK Story Voyager — Literacy on Wheels project.

## Annual Report 2015

## Message from the President



As President of St. Nicks Alliance, I am proud to be involved with an organization that has served low to moderate income residents of Northern Brooklyn since 1975. St. Nicks Alliance was founded by the parishioners of St. Nicholas Church in response to a fire that destroyed a row of frame buildings, leaving 18 families homeless.

For 39 years, St. Nicks Alliance has sought to rebuild the residential, commercial and industrial infrastructure as well as the fabric of community in Williamsburg, Bushwick, and Greenpoint. In 2009, St. Nicholas Neighborhood Preservation Corporation became known as St. Nicks Alliance acknowledging its success in forging an alliance among residents, parents, business people and an array of volunteer, grassroots, and affiliated organizations to create a common vision, a network of community support and a deep capacity to achieve.

Today, far too many people in our community are chronically unemployed, too many students fail to graduate high school and too many families are at risk of homelessness. In 2014, the leadership of St. Nicks Alliance and its partners and affiliates undertook a strategic planning process to develop NABE 3.0, an innovative community development strategy to overcome poverty and create opportunity that will guide our work in Northern Brooklyn from this point on. This initiative integrates our Housing, Youth and Education, and Employment programming while linking with our Elder Care services. What is exciting for me is our role as Civic Anchor, working together with our strategic partners: Evergreen, Arts@Renaissance, Grand Street BID, School Settlement Association and Conselyea Street Block Association.

*Joseph K. Robles has served as President of the Board since 2010 and has been a member since 2003.*

## Individual and Corporate Supporters

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## St. Nicks Alliance Revenue and Income for 2014

<b>SNA - Revenues 2014</b>	
Government Grants	\$ 11,194,000
Grants	\$ 1,233,000
<b>Rental Income</b>	\$ 906,000
Management Fees	\$ 830,300
Development Fees	\$ 1,850,000
Contracted Services	\$ 2,266,800
Assisted Living Program Fees	\$ 454,500
Other Income	\$ 267,800
<b>Total SNA Revenues 2014</b>	<b>\$ 19,002,400</b>
<b>SNA - Expenses 2014</b>	
Program	\$ 15,214,000
Management and General	\$ 2,242,300
Fundraising	\$ 142,600
<b>Total SNA Expenses 2014</b>	<b>\$ 17,598,900</b>
<b>Net Income SNA 2014</b>	<b>\$ 1,403,500</b>

## St. Nicks Alliance Supporters in 2015

<b>Government Contracts</b>	
NYC DYCD	\$2,841,113
NYC HRA	\$6,403,693
NYC OCFS	\$145,996
NYC DOE	\$647,534
NYC HPD	\$176,083
Federal CEO Work Advance	\$340,157
Other Government contracts	\$639,400
<b>Total Government Contracts</b>	<b>\$11,193,976</b>
<b>Major Grants</b>	
ENTERPRISE FOUNDATION	\$46,490
CAPITAL ONE FOUNDATION	\$30,000
New York Community Trust	\$111,000
DEUTSCHE BANK	\$90,000
LISC	\$60,000
United Way of NY	\$200,000
M&T Charitable	\$10,000
ROBINHOOD FOUNDATION	\$300,000
Charles Revson Foundation	\$40,000
Assc. for Neighborhood Housing	\$25,000
JACKMAN FOUNDATION	\$103,000
JP Morgan	\$90,000
VINCENT MULFORD FDN	\$50,000
Rhinegold Project	\$75,000
Richman Housing Resources LLC	\$15,000
<b>Total Grants</b>	<b>\$1,225,490</b>

## Overcoming Poverty and Creating Opportunity



As Executive Director of St. Nicks Alliance, I believe that with our proven strategies in the areas of affordable housing, workforce development, elder care and youth services, and our network of affiliates and partners, we are uniquely positioned to effectively address poverty in Northern Brooklyn while building community.

In 2015, we are pioneering NABE 3.0, a new model of community development that targets a geographically-defined, high poverty, 40-square block area of our community that is home to 80,055 residents with an integrated strategy to increase employment, improve student success and reduce the number of families at risk of homelessness.

St. Nicks Alliance will serve as a quarterback organization leveraging its own proven programs and partnering with key local stakeholders and highly regarded external providers to create multiple reinforcing strategies combined with intensive support for struggling adults, students and families. Existing program strands are leveraged and transformed into targeted interventions directed at residents falling through existing safety nets.

This year, we will pilot NABE 3.0 in a 15 block section of our target area that includes public and affordable housing, public schools and community centers where St. Nicks Alliance has a significant presence and where we plan to build 150 units of affordable housing. Simultaneously, we will launch a book shuttle to serve as the flagship of a new literacy immersion strategy that will facilitate reading and deepen our students connection to school where evidence indicates school under-performance.

*Michael Rochford has served as Executive Director since 1990. He has been with the organization since 1979.*



## Mission

*St. Nicks Alliance emerged in 1975 at the forefront of a nationwide grassroots movement to preserve and improve neighborhoods. Today, St. Nicks Alliance is dedicated to keeping North Brooklyn sustainable for low to moderate income people.*

To fulfill this mission, we focus on five major service areas:

**Housing and Community Preservation:** St. Nicks Alliance has developed 2,000 units of affordable housing and manages more than 1,100 units for low- and moderate- income families and special needs populations. Our Community Preservation staff prevents the displacement of hundreds of families each year.

**Workforce Development:** By empowering and training people to move from unemployment to work and jobs with living wages, St. Nicks Alliance enables thousands of neighborhood residents to improve their economic opportunities.

**Elder Care:** By providing senior housing, assisted living, home care and senior center services, St. Nicks Alliance meets the health and housing needs of our Northern Brooklyn seniors.

**Youth and Education:** St. Nicks Alliance works with 2,500 children annually in a network of more than 20 afterschool and summer programs to increase the number of neighborhood children who succeed in school.

**Civic Anchor :** St. Nicks Alliance works with residents, local stakeholders and other non-profit and for-profit organizations to improve the quality of life for low- and moderate-income residents of Northern Brooklyn. We support the building of affordable housing, the development of community gardens and other environmentally sensitive, sustainable community improvement projects, and SMART Community planning.



## NABE 3.0 Outcomes

NABE 3.0 will employ evidenced-based strategies and the latest data management technology to achieve measureable client outcomes that will include:

- Improved school attendance
- An increase in the number of books read and the number of children who read at grade level
- Increased numbers of students who are thriving in school as measured by the Linkert Scale
- An increase in the number of adults who complete their education and are placed in and retain jobs
- An increase in the number of adults who become housing eligible
- An increase in the number of adults who live in secure, safe, stable housing.

## NABE 3.0: Key Innovations

### Intensive Transformational Services

A catalytic team of transformational coaches will empower residents facing the most significant challenges (adults, students and families) to overcome obstacles and succeed. An integrated approach will be implemented across Housing, Education and Employment consisting of three steps: Assessment, Preparation of a Customer Plan and Plan Implementation with each step underpinned with intensive transformational coaching for challenged adults and struggling students.

### Schools

For struggling students, our strategy is inlaid in local public schools and community-based after school programs. The initial target school will be PS 18, an underperforming school with predominantly low income Black and Latino students and significant numbers of children who are not succeeding in school. NABE 3.0 will use the Linkert Scale, an evidenced-based tool, to identify children who are struggling the most. Our intervention will focus on the provision of after school services and supports supported by transformational coaching with students and their families.

### BK Story Voyager

To foster a love of reading in our students, St. Nicks Alliance will launch the BK Story Voyager, a new mobile book distribution system and cutting edge literacy immersion intervention at our after school centers. The BK Story Voyager will feature a Literacy Coach who will create an enticing and stimulating reading atmosphere for students and their families.



## Impact in 2014

### Affordable Housing

- Managed 1,100 affordable homes
- Secured \$27 Million in new capital to renovate and refinance 12 buildings with 199 units with four partner organizations
- Provided housing to 260 additional residents across Brooklyn
- Prevented 300 illegal evictions



### Workforce Development

- Trained 313 individuals and placed 367 people in jobs
- Participated in a national study of successful training centers

### Elder Care

- Served 1,000 elderly in-home and in properties we manage, providing nearly 2 million hours of service
- Employ 1,200 Home Care workers earning a living wage and benefits
- Expanded Assisted Living and helped preserve the Swinging Sixties Senior Center on Ainslie Street

### Youth and Education

- Served 2,500 youth in 20 after school programs in North Brooklyn schools and community centers
- Expanded Summer Jobs program to 715 teens
- Provided Summer Day Camp for 1,000 K-8th grade children
- Supported 300 at risk students enabling them to return to school and get on track to graduate
- Expanded childcare at Small World Day Care and provided UPK classes for 4-year-olds.

### Civic Anchor

- Assisted in mobilizing Public Housing residents to actively engage with Participatory budgeting process and secure over \$400,000 in City Capital for NYCHA community facilities.

# NABE 3.0, Creating Opportunity in Northern Brooklyn



The NABE 3.0 Target area is represented in blue. The 2015 Pilot Area is encircled in red.

NABE 3.0 targets a 40 block, high poverty area of Northern Brooklyn that is home to 85,055 residents of which 56% are non-white and 34% live in poverty. Of the 49,261 residents over 25, 36% did not finish high school and only 25% have a high school diploma.

## Need

- Adults especially young adults face multiple barriers to employment including limited education and training, mental health issues and prior criminal justice involvement. In public housing, unemployment is at 20%. Among young adults, it is considerably higher and underreported.
- A significant portion of our children are currently not equipped to succeed in school. Even in the earliest grades, many display clear evidence that high school completion is unlikely. We serve CSD #14 where only 25% of students were proficient in Reading and only 27% in Math on the recent state tests.
- Affordable housing has become a decreasing and inaccessible resource for our most vulnerable residents—families with children, recent immigrants and young adults. More than 30% of our residents who apply for available housing are deemed not-eligible because of poor financial management issues.

## The Solution

NABE 3.0, is an innovative , geographically-defined, initiative that is designed to increase employment among adults, improve students success in elementary school that readies those students to successfully compete in middle school and high school, and reduce the number of families who are at risk of homelessness.

To achieve these objectives, St. Nicks Alliance will serve as a quarterback organization, leveraging its own proven strategies and partnering with key local stakeholders (Community School District #3, NYCHA, HPD, and Brooklyn Legal Services) and highly respected external partners (Neighborhood Financial Partners) to create multiple reinforcing strategies combined with intensive support for struggling adults, students and families. Existing program strategies will be leveraged and transformed into targeted interventions directed at residents falling through existing safety nets.

NABE 3.0 will be piloted in a 15-block section of the Target Area that has a demographic and need profile that mirrors the area itself and where St. Nicks Alliance has a significant existing presence.

